

LOVE MUMBAI

4
EDITION

Love Mumbai's fourth edition is fully updated and expanded. It includes an introductory essay by Arundhati Ghosh and mini destination guides to Ahmedabad, Bhuj, Udaipur, Ajanta, Ellora, Maheshwar, and Alibaug.


4TH EDITION

Border & Fall
(borderandfall.com)
is an excellent fashion website
founded by Malika V. Kashyap
showcasing the best fashion
design talent in India.

22 Aartivijay Gupta

facebook.com/
AartiVijayGuptaCouture
Anjali Appartments,
Ground Flr Garage, 14B Rd,
Khar West (nr IDBI Bank).
Aartivijay Mob: 98920 68818.
By appointment only. **WM**
Fashion designer Aartivijay
Gupta launched her label
in 2009 and has become
well known for her funky
prints (including
postage stamps and
maps, pantone colour
figures), which she
classically cut silk
saris. Aarti's
Bollywood
some of

23 Padmaja

transitdesign.in/blog
Row House No 4, Royal Palms Estate,
Aarey Milk Colony, Goregaon East.
Padmaja Mob: 99302 72339.
Mon to Fri 10am-6.30pm. By app't only. **W**
 Padmaja Krishnan is creating some of the
most distinctive and desirable clothing in
India. She is an internationally
recognised textile and fashion artist, born
in Kolkata, and studied fashion design at
National Institute of Fashion Technology in
New Delhi.

In 2005 she set up a fashion and textile
'laboratory' called Transit Design, which
today comprises a team of seven people who
create authentic, original hand-made clothing
for women (jackets, dresses, tunics, skirts)
and men (shirts and pants). The Sin-u-ous
collection features random winding streams
of stitches on hand-woven pure muga
made from Bengal. These pieces retail for
₹12,000. I loved the SIC
which are unique hand
from 'useless'
crafted

24 Viva Calcutta

vivacalutta.com, Bandra West.
Milya Mob: 9769 292 458. By app't only. **W**
Milya Vered Foulis is a true global
citizen. She is half Dutch, half Israeli,
grew up in Belgium, studied in America,
in England as banker, married to
an artist who was posted to
and

They describe their work as "part anthropo-
logical experiment, part art and part fashion",
and see their label as a mash up of east and
west of the past and the future. The vibrant
clothes are high fashion and yet are also very
comfortable to wear. They retail at **Bombay
Electric (₹566)**, on-line, at pop-up stores and
from their studio. Prices ₹2,000 to ₹16,000.

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